

FROME TRAVEL PROJECT

Getting around in Frome

The Frome Travel Project is proposing new ways to make it easier to get around the Frome area without having to rely on the car for every journey.

OPTIONS

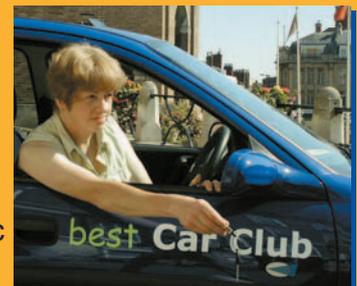
There are many different options for getting around Frome and the area's villages. In the list below, some, such as car sharing, are available now; others, like a car club, need new arrangements in place first.

Tell us what you think, and if you have any of your own suggestions, we want to hear about them. See back page for details.

Car Club

Access to the car without the hassle of owning one

- ▶ 'Pay-as-you-drive' short-term hire with range of cars (eg estate, 'supermini', people carrier) available locally at short notice
- ▶ Different charging regimes with joining and monthly fees, hourly and mileage rates
- ▶ Centralised telephone/internet booking with contactless electronic keys enabling driver to access car at neighbourhood base



Car sharing

Computer assisted matching of people, cars and journeys

- ▶ Organised system for car drivers to give lifts to others making similar journeys (eg for commuter, shopping, school journeys)
- ▶ Co-ordinator with database matches sharers according to travel needs & personal preferences
- ▶ Passenger(s) share the costs with the driver, perfectly legal if no profit is made



Community minibus network

Better use of existing minibuses

- ▶ Database of all minibuses, drivers and usage patterns to enable vehicles and/or trips to be shared with other organisations
- ▶ Might include vehicles owned by social services, schools, community transport, other charities, sports clubs
- ▶ Costs shared on non-profit basis (based on mileage & running costs)



Cycle centre

One-stop shop for secure cycle parking, changing facilities, lockers

- ▶ One-stop shop providing secure cycle parking, showers and changing facilities, cycle service and sales and hire
- ▶ Located in town centre or at railway station, close to existing cycle routes
- ▶ May be run in partnership with cycle retailers and/or manufacturers



Home delivery

Coordinated shopping delivery service

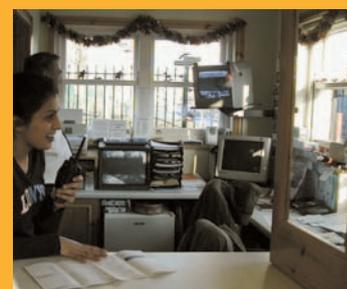
- ▶ Co-ordinated delivery service linking shops with customers at home or work using vehicles that may also carry passengers
- ▶ Orders taken by telephone or internet; deliveries co-ordinated to cut down on transport costs
- ▶ Community drop-off point (eg village shop) for collection of home deliveries



Journey planning

Detailed assistance with your particular journey needs

- ▶ Computerised journey enquiry system covering all modes of local transport including cycle and walking links, backed up by face-to-face assistance
- ▶ Linked to national and regional Public Transport Information
- ▶ Users make enquiries by telephone, via internet or purpose-built terminals at home, workplace, transport interchange or shop



One-stop travel shop in Frome

Travel information & coordination, travel services

- ▶ Face-to-face travel and journey planning assistance
- ▶ Coordination and delivery of some of the Frome Travel Project's new services



Real-time bus & train information

Up-to-the-minute and accurate

- ▶ 'Live' information on bus or shared taxi services using satellite vehicle tracking
- ▶ May give information on next services or changes to timetable
- ▶ Displays at bus stops, college, travel centre and work; also at home via internet



Safer walking and cycling routes

Safer walking and cycling routes better local network linking key destinations

- ▶ Network of local walking and cycling routes with a focus on railway station
- ▶ Routes consisting of new traffic-free paths, cycle lanes and other measures on main roads
- ▶ Creates links with town centre, residential and employment areas, schools and colleges, and National Cycle Network



Shared taxis or taxibus

Allowing two or more people to share trips and fares

- ▶ Taxis allowing two or more passengers to share trips (and fares) between dispersed rural settlements and town destinations
- ▶ Dedicated stops at pick-up or destination with flexible routes according to demand
- ▶ Co-ordinated by call centre with vehicle tracking and radio link to driver



Smartcards

Just the ticket for buses, trains, cycle lockers & other transport services

- ▶ Single payment card for accessing travel centre and other local transport services
- ▶ Includes facility for through-ticketing on single journeys and/or integrated travel card for day/week/month/year
- ▶ May have 'loyalty card' function with incentives for using cleaner modes of transport



Telecentre

Resource centre, fast internet links and access to computers for work

- ▶ Resource centre providing office facilities, business services and public internet access
- ▶ Facilities may include computers, ISDN link, fax and telephone, photocopier
- ▶ May be integrated with public access to local authority information, training and education



Travel planning

Better travel to work arrangements, less travel on business

- ▶ Tailored advice for organisations aimed at reducing transport costs and promoting cleaner travel
- ▶ May cover commuter journeys, business travel, deliveries, visitor travel and fleet vehicles
- ▶ Package of measures may include car-sharing, cycling incentives, and public transport information



CONSULTATION

For details of the consultation sessions, please see the leaflets and notices in Frome at The Library, Cheese & Grain (Foyer), 3B Cork Street, and the Town Council. For those with access to the web, find us at Frome's own website: www.frome.towntalk.co.uk

Frome Travel Project's consultation has been commissioned by Somerset Rural Transport Partnership, with Sustrans and the Countryside Agency.

FURTHER INFORMATION

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